

NWT ARTS PROGRAM - Organization Registration Form

*Upon registration approval, you will receive a website login password.
With this login password, you can update your profile information at any time.*

About Your Organization

Organization Name: _____

Contact Name: _____

Mailing Address: _____

Community: _____ Postal Code: _____

Phone: _____ Fax: _____

Email: _____

Website: _____ Facebook: _____

Twitter: _____ YouTube: _____

Organization logo: ☐ I don't have one ☐ Upload logo (*digital registration only*) ☐ I will email one

Profile image: ☐ I don't have one ☐ Upload image (*digital registration only*) ☐ I will email one

How would you describe your organization? (check all that apply)

Retailer

Commercial Gallery
Private Business/Store
Gift Shop
Online
Cooperative
Other

Supplier

General Art Supplies
Photography Supplies
Musical Instruments and Supplies
Raw Materials
Business/Consulting Services
Art Production Classes/Workshops

Association/Society (Non-Profit)

Arts Centre/Group
Theatre Organization
Music Organization
Dance Organization
Festival
Museum/Historical

Please list other arts organizations you belong to:

When was your organization established? _____

If you are a retailer, will you ship artwork and how far? _____

If you are a supplier, please list what kind of materials you supply: _____

About Your Profile

On the website, I would like my organization's profile* to be:

☐ Public ☐ Private

* A profile includes information about registered organizations. Organizations with public profiles will appear on the website. Organizations with private profiles will not appear on the website.

On the website, I would like to have the following information displayed for my organization's public profile:

☐ Org. Name ☐ Contact Name ☐ Address ☐ Community ☐ Postcode ☐ Phone ☐ Fax
☐ Email ☐ Website ☐ Logo ☐ Image ☐ Facebook ☐ Twitter ☐ YouTube

Please submit a biography/story (max 250 words) about your organization:

☐ Upload document (digital registration only) ☐ I will email one ☐ Enclosed

About the NWT Arts Logo

The NWT Arts Logo is a special mark that is owned by the GNWT. Only artists registered in the NWT Arts Program can use the NWT Arts Logo to promote, market, sell or display their artwork. Registered artists are supplied with promotional items (stickers and tags) to apply to their artwork before retail sale. Electronic copies of the logo can also be requested for use on websites, Facebook pages and other promotional materials.

It is the responsibility of the retailer to ensure artwork in their store that carries the NWT Arts Logo, has indeed been made by an artist that is registered with the NWT Arts Program. Retailers are not permitted to tag artwork made by NWT artists that are not registered with the NWT Arts Program.

The NWT Arts Logo can only be used in certain ways. The *NWT Arts Logo Use Guidelines* (and *GNWT Registered Trade-mark Terms and Conditions of Use* contained within this document) explain how the logo can and cannot be used. In summary, the NWT Arts Logo cannot be changed or altered in any way and must be used in its original form.

A copy of the *NWT Arts Logo Use Guidelines* and *GNWT Registered Trade-mark Terms and Conditions of Use* can be found on the NWT Arts website and are available from the Economic Development Officer in each community. By signing this registration form, I confirm that I have read and understand these Guidelines and Trade-mark Terms and Conditions, and agree to follow them.

Declaration

I give permission to the Department of Industry, Tourism and Investment (ITI) to use my contact information and images or other media advertising materials I have provided above, in whole or in part, for the sole purpose of marketing and promoting me as an NWT Arts organization (that carries NWT art made by artists registered with the NWT Arts Program) and the NWT Arts industry as a whole, in any manner, including printed and electronic formats. I understand that ITI will not use the material I have submitted or provide it to any third party (someone outside the GNWT) for any other purpose without my permission.

I understand the GNWT, its employees and agents cannot be held responsible if a third party uses an image or information of mine obtained from the website or other marketing and promotional materials without authorization. I will not hold the GNWT, its employees, agents and assigns, responsible for any claims, demands, actions and costs arising out of any unauthorized third party use of information or materials.

I have read and understand the *GNWT Registered Trade-mark Terms and Conditions of Use* (contained within the *NWT Arts Logo Use Guidelines* document). I will only use the NWT Arts Logo and NWT Arts Program promotional items on artwork created by artists registered with the NWT Arts Program.

When I interact with other registered organizations and artists on the private forum of the NWT Arts website, I will do so in a professional manner. If NWT Arts deems my interactions as unprofessional in any manner, it has the right and final say to revoke my login privileges.

I understand there is no fee associated with me being a part of the NWT Arts Program. I confirm that I am over the age of 16 years.

I confirm the above statements to be true and complete to the best of my knowledge and belief.

Signature: _____ Date: _____

If the main contact for the organization registering for the NWT Arts Program is under 18 years old, a legal guardian must also sign on their behalf.

Guardian Name: _____

Guardian Address: _____

Guardian Signature: _____ Date: _____